

PROJECT PROPOSAL

ON

**Project Proposal
On
Louie Braille Musical (Band) Troop**

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Submitted to:

Ashraya- USA

Submitted by:

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Louie Braille Musical Troop

1. Project Background:

Try this out. Blind fold yourself for a second, and the very instance your world will come to a standstill. Don't stagger for stumble, there always lies a passage beyond darkness for those who are enlightened within. What if they can't see the world as we do? Through their in depth knowledge in music, thanks to Louise Braille's innovation-these Visually Challenged children are making best use of available knowledge and skills. To further enhance their musical skill and enable them to earn their squire meal, Asha Deepa school for the blind has established a musical group by name **Louie Braille Musical (Band) Group**. Ten adult blinds are part of this group.

The group started giving small musical programs with limited instrument available at the institution at various functions including marriage parties. Currently group charges Rs. 2000 to 3000 per event. But same can be increased to 15k to 20k per event, if the group is equipped with all necessary musical instruments. The main aim of the project is to establish a professional musical band having visually challenged so as to enable them to earn their daily bread & train new children of Asha Deepa & other adults in music.

Project Objectives:

- ∟ To establish a professional musical band consisting of visually challenged adults.
- ∟ To train visually challenged both Asha Deepa Children & other youths in music skills so as to increase self employment opportunity.
- ∟ To create an opportunity to be self sustenance in by getting equal opportunity in the society.

2. Project Implementation Strategy:

The project will have two phases which run hand in hand; a music band & training school. The project will touch 20 visually challenged over a period of two years.

Louie Braille Musical (Band) Group:

Asha Deepa has already started a musical band with 10 blinds that have talent in music with limited musical instruments. Once the band is equipped with minimum required musical instruments through this project, than the group performs in the school functions, marriage party, govt organized program such as inauguration, farewell party, national festival and other privet organized programs.

Training in Music:

Asha Deepa has training facility & already integrated musical training program in its day to day curriculum activities. Visually challenge children & adults will undergo a rigorous training over a period of time. The blind children or adults trained at Asha Deepa Music School will be provided special skills such as soft skill, body language & technique on stage performance so as to enable them to join **Louie Braille Musical Band**. There will

be a professional music trainer who will teach classical music to these blinds. Since Asha Deepa has building facility, same shall be to train both school children & other youths from outside the school.

Once these blinds, both from Asha Deepa School & outside the school are trained, they will join the band and will be part of band. Over a period of time the group size would increase, than, we will divide the group in to a team & use '**reserve fund**' to purchase additional minimum musical instruments for other group to start separate band but with the same name of **Louie Braille Musical (Band) Group**.

- 3. Beneficiaries:** The project is to support selective visually challenged adults from poor & socio-economically weaker section. These blinds usually from rural villages of Bidar, Gulbarga, Raichure districts. The project supports these adults to sell their talent thereby to generate income for their livelihood.

4. Budget

Budget for phase-I

Sl.No	Name of the Instrument	No. of Units	Cost per unit	Total Cost
1	Rhythm Pad (Electronic)	One	Rs. 35,000.00	Rs. 35,000.00
2	Amplifier with Mixture	One	Rs.20,000.00	Rs.20,000.00
3	Eco Chamber	One	Rs.7000.00	Rs.7000.00
4	Mic (Male, Female & normal)	Seven	Rs.5000.00	Rs.5000.00
5	Sound Box with Monitor	One	Rs.18,000.00	Rs.18,000.00
Total				Rs.85,000.00

Since the organization has previously acquired Synthesizer, Tabala set and Harmonium which are currently used by the Louie Braille Musical Band. In addition to those, the above mentioned instruments are required. **Therefore, in the 1st phase Rs.85, 0000 is being requested from Ashraya.**

Budget for phase-II

Sl.No	Name of the Instrument	No. of Units	Cost per unit	Total Cost
1	Synthesizer-Japan Made	One	Rs.25,000.00	Rs.25,000.00
2	Guitar (Electronic)	One	Rs.12,000.00	Rs.12,000.00
3	Congo Set	One	Rs.5000.00	Rs.5000.00
4	Dholak & Scale Tabala	One Set	Rs.5000.00	Rs.5000.00
Total				Rs.47,000.00

In the second phase of the project, the above mentioned instruments need to be purchased to modernize the band in order to attract more clients and perform more & more events. Therefore, in the second phase Rs.47, 000.00 is being requested from Ashraya.

5. Cost Analysis:

Average No. of Program per year	30 program/year
Average Cost per event	Rs.20, 000.00
Total Income	Rs.6,00,000.00
Contribution to <i>Reserve Fund</i> (10%) from band	Rs. 60,000.00
Net income after Contribution	Rs.5,40,000.00
Net Income per member per year	Rs. 54,000.00
Net Earning per member per month	Rs.4,500.00 **

Note: Travelling & other overhands such as lodging & boarding will be taken care by the host. Therefore the event cost is an absolute income to the band.

Investment versus Income Generation

- ❖ Total Budget: Phase-I & II is **Rs.1, 32,000.00**
- ❖ Total Investment per beneficiary per year **Rs. 13,200.00**
- ❖ Total Income each beneficiary earns per year is **Rs.54, 000.00** on investment of **Rs 13,200.00**

6. Project Sustainability:

Creation of Reserve Fund:

The fund requested for this project is one time investment to establish a full fledged professional musical band consisting of 10 blinds. The band which has benefitted from the project will contribute 10% of their income towards “**Reserve Fund**”. This fund will help project to become self sustainable.

- ☞ To buy new instruments to support new group/band that has come up from the school after undergoing training
- ☞ **To provide honorarium to the part time professional music trainer.**
- ☞ To meet any other emergency requirement which help band to perform their event.

It is estimated that even if the band performs three programs in a month by charging Rs.20k per event, than the reserve fund would be Rs. 48k. This is how the project would be self sustain in a year.

7. Monitoring and evolution:

Regular progress reports, monitoring reports will be submitted to supporting agencies as required by the agency. Evaluation will be done once in every six months to analyze the course of action being taken; new learning and experiences; hindrances and set backs to the project etc. Besides all this, the entire project will be documented for the purpose of recording the process, content, replication possibilities etc.