

Category	Parameter Name	Data Provided by NGO																										
Project synopsis	Project name	Educational Videos for Rural High School Students																										
	Project description	<p>As part of MSL's visit, we show appropriate material on VCD (earlier we used to carry VCR which has now become obsolete) to students. Some examples are function of heart, brain; space travel, Newton's laws in space, biology, atomic structure, superstitions and science (or sleight of hand) behind them. We have about a dozen such topics covered on VCDs. We are in search of more such material.</p> <p>We are seeking audio-visual material that can be used as part of our educational efforts. We only visit Marathi medium rural schools and most material is available in English. We have in the past dubbed such material in Marathi making it easy and interesting for the beneficiaries. Firstly we need to find suitable material and then dub it in Marathi. We seek your help in selection as well as dubbing costs. The material will remain property of the organization and will not be distributed.</p> <p>Some school systems in USA use supplemental material in the form of videos on science and math topics that may please be located and sent by ASHRAYA. Ideally, one idea should be covered in a 20-25 minute lesson and should be relevant to Indian environment. An example is a video called "powers of ten" by Eames. We will also keep looking for more material in India.</p>																										
	Period of time for which funds are requested (in months)	Over a 12 month period																										
	Total funding needed for project in \$	\$1,983																										
	Project funds sought from Ashraya (% of total funds)	100% (Vidnyanvahini has already spent \$500 on videos under possession)																										
	Other sources for funding (name the sources)	Internal (trust fund interest) source.																										
Funding details	Delineation of usage of funds	Please see separate statement below.																										
	<ul style="list-style-type: none"> ▪ Direct equipment to be disbursed to beneficiaries (list the equipment) 	None																										
	<ul style="list-style-type: none"> ▪ Indirect equipment needed to provide service to beneficiaries (list the equipment) 	<table border="1"> <thead> <tr> <th>Description of Item</th> <th>Cost Per Unit</th> <th># of Units</th> <th>Total (\$)</th> </tr> </thead> <tbody> <tr> <td>Educational Videos</td> <td>\$40¹</td> <td>10</td> <td>\$400</td> </tr> <tr> <td>Dubbing Service (English to Marathi)</td> <td>Rs. 4000</td> <td>15²</td> <td>\$1333</td> </tr> <tr> <td>VHS Format Conversion</td> <td>\$10</td> <td>10</td> <td>\$100</td> </tr> <tr> <td>Duplication (3 Copies Each)</td> <td>\$5</td> <td>30</td> <td>\$150</td> </tr> <tr> <td>Totals</td> <td></td> <td></td> <td>\$1983</td> </tr> </tbody> </table>	Description of Item	Cost Per Unit	# of Units	Total (\$)	Educational Videos	\$40 ¹	10	\$400	Dubbing Service (English to Marathi)	Rs. 4000	15 ²	\$1333	VHS Format Conversion	\$10	10	\$100	Duplication (3 Copies Each)	\$5	30	\$150	Totals			\$1983	<p>1. Includes shipping 2. 10 new videos to be purchased by ASHRAYA, 5 videos already in possession of Vidnyanvahini</p>	
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<ul style="list-style-type: none"> ▪ Other non-recurring expenditure (list the items) 	None																											
<ul style="list-style-type: none"> ▪ Recurring expenditure (annual) 	None																											
<ul style="list-style-type: none"> ▪ Number of employees involved in project 	2 Employees of MSL plus Volunteer Teachers																											

	▪ Qualifications of employees in project	Teaching
	▪ Transportation (types and number of occurrences)	None
	▪ Other costs (specify)	
	Sources for purchase of direct equipment	
	Sources for purchase of indirect equipment	1. Videos: Amazon.com, Borders, Barnes & Noble in the US 2. Dubbing Service: TBD in India
Project applicability	Number of beneficiaries being affected by project	10,000 high school students and 100 teachers in rural Maharashtra
	Criteria used to select beneficiaries (list them)	
	Main problem being solved or addressed by project	Using the power of videos to provide scientific education in Marathi.
	Geographical domain of applicability (list the states)	Maharashtra rural areas
	Median yearly income of beneficiaries, in Rupees	None (students from rural areas)
	Revenue generation opportunities created (list the opportunities with potential in Rupees per year)	None
	Income generation opportunities created (list the opportunities with potential in Rs. per year)	None
Future potential	Future investments needed (\$ by year)	TBD
	Usage of future funds	Additional videos as needed
	Applicability to other geographical areas (state Yes or No)	Yes (if MSL concept is taken to other areas)
Monitoring	Suggested methods of monitoring funds usage	Periodic reports and visits on MSL for volunteer visitors from ASHRAYA
	Periodicity of reports (in months)	6 months