

ASHRAYA Project Terra Firma Feß 2020

https://www.youtube.com/watch?v=UIFVmrCJ398

Introduction to Ashraya



ASHRAYA

www.ashraya-usa.org | contact@ashraya-usa.org Tax-exempt and non-profit status in US and India

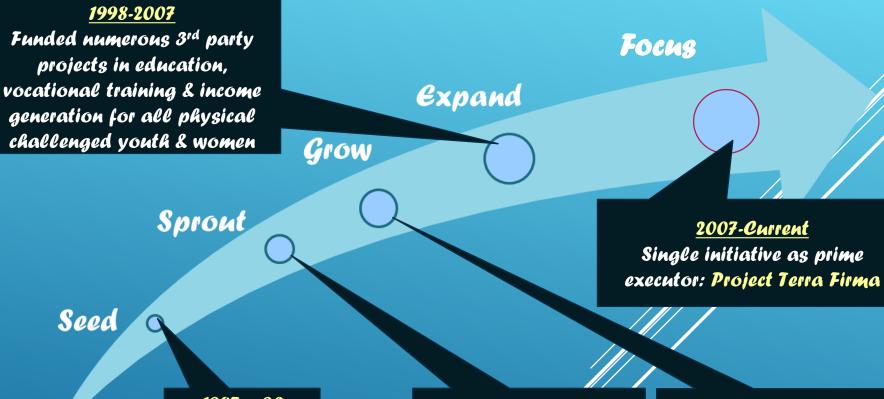
"Non-profit organization providing assistance on education, vocational training and income generation to rural and physically challenged children and youth in India since 1991

- * Started in 1991
- * Incorporated in NJ and India
- * Tax-Exempt Status in Both Countries
- * \$300K Funds disbursed to Date
- * Zero overheads all volunteer based
- * Hands-On execution of projects

<u>Main contacts</u>

Vasuki Subbarao, President, 404-457-1073, vasuki.subbarao@gmail.com
Jayanthi Rajagopal,Treasurer, 404-457-5455, jaydivas@gmail.com

Our journey so far



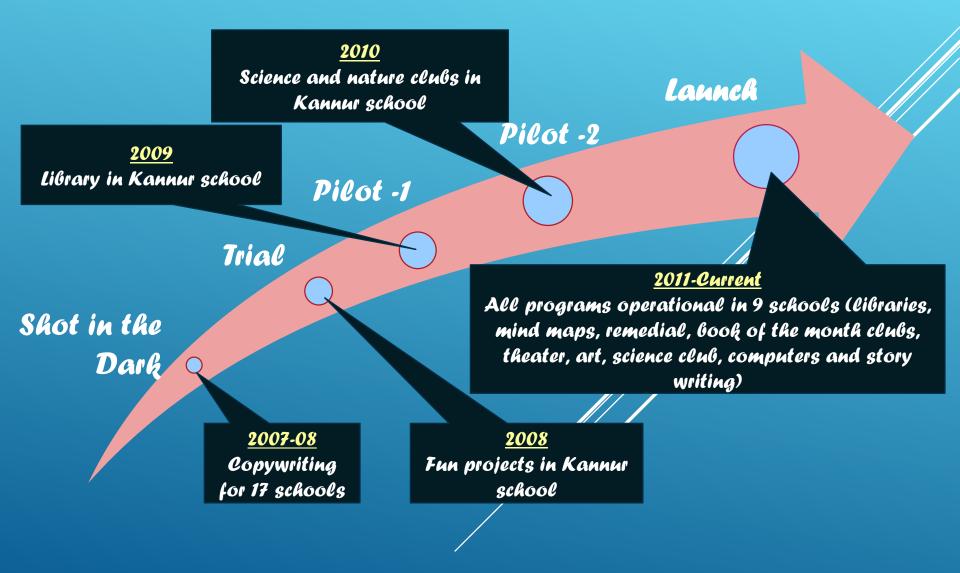
<u>1987 – 90</u> Volunteered in RFB <u>1990 – 1994</u> Recorded 600 talking books using US based volunteers <u>1994-1998</u> Set np Gnana Vahini recording center in Bangalore

Here and now: Project Terra Firma

<u>Focus</u>: WHO has stated that gap between advanced and poor countries does not lie in access to education and knowledge, but in life skills – Project Terra Firma focuses on bridging these gaps in rural higher primary schools in Judia

- * Complementary programs on life skills in rural higher primary schools
- Chosen project area Hannr Taluk, Karnataka rural and backward Library system with various life skill clubs/programs (book of the month, remedial, art, science, computers, theater, mind maps and story writing)
- * Activity based initiative w/specific goals & continuous tracking
- * Alliance with BEO and DDPJ Charamjanagar
- ☆ ~\$200K spent to date (in last 12 years)
- * Every year, program starts with school year in June
- * All programs are run per set agenda from June to March of next year
- * Content for programs and competitions created by founders
- * Program progress tracked through videos and detailed project monitors
- Programs andited by independent anditor every month
- Program culminates with annual day with live competitions in late Feb, final practical exams and year-end certifications in late March

Evolution of Project Terra Firma



Children at play in our schools





Our Libraries - Riots of color



Program summary

Libraries and Mind Maps

Science Clubs

Art Programs



Computer Programs

Book of the Month, Story Writing,Theater & Remedial Clubs







Program details - Libraries

- * 2 Library periods per week
- * Linked to curriculum with class research projects
- * 600 books per library for children and teachers
- * Full-time librarian
- * Monthly tests to promote learning levels (GROWBY)

Library Activities

- > Activities-based learning
- > Arts and craft
- > Education board games
- > <u>Mind maps</u>
- Break time Quiz Treasure hunt

- Dressing-up & drama competition
- Educational movie screening
- > Speed reading competition
- > "Change the Story" competition
- Read 10, Sketch 2 and get 2 free contest

Program details - Clubs

Art Program	Science Club
 7 art technique modules (sketching, shading, charcoal, landscape painting, still life painting, moving figure painting, portraits) Paint 2 schools with murals around themes Encounter with nature trip 	 * 7 experiment modules (Air, Matter, Density, Light, Heat, Magnets, Sound) * Arvind Gupta One Minute experiments * 3 Hypothesis based projects * Science video viewing
Book of the Month Club	Mentoring Program
 Theme - Shakespearean dramas Meet once a month Book questionnaire Discussion and debates on key topics Enact the plays through theater Story writing every month on select themes 	 Bottom 20 GROWBY scores per school Mentoring program on reading Gnaranteed 1-2 level improvement in GROWBY levels Students rotated out once levels reached
Computer Club	All Rounder Program
 Thtroduction to computers Introduction to windows operation system MS office modules (word, Excel, Power Point) Email, Internet & Search Computer-based projects 	 Top 20 students across all schools Participate in all programs Cross-skill training with projects across all life skills

20 students per school per program (3 batches for mentoring program)

Program snippets - Art program



Program snippets - Science club

















Program snippets – Mind maps



Program snippets – Annual day



Program support

16 Stable staff with average 6 year tenure: 1 Project Advisor, 1 Project Coordinator, 1 Book of the Month/Remedial/Story Writing Program Teacher, 1 Science Club Teacher, 1 Computer Club Teacher, 9 Librarians an 1 Program Auditor



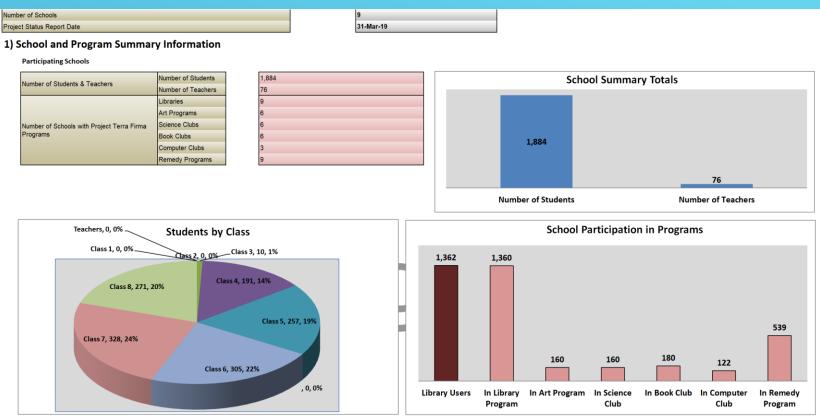
And alliances with local DDPJ and BEO



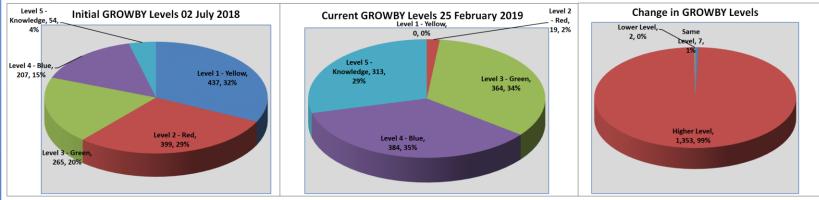
Key impact stats

Key Statistic	2018	2019
Number of Schools	9	9
Number of Ashraya Employees	14	14
Number of Students	1,648	1,884
Number of Students who use Libraries	1,397	1,362
Number of Programs	7	8
Number of students by program		
Library Activity based Program	1,386	1,362
Art Program	119	160
Science Club	119	166
Book of the Month Club	179	180
Story Writing	179	180
Remedial Program	511	539
Computer Club	59	122
Total Students across all Programs	2,373	2,529
GROWBY Performance of Students in Remedial Programs		
Improved and Graduated across 3 Batches	77%	82%
Not Improved and Eliminated across 3 Batches	23%	18%
Number of Books read per Student across Program Year	21.6	21.0
Total Number of Books read in Program Year	30,204	28,547
Number of Activities by Program across Program Year (across All Schools)		
Library Activity based Program	243	299
Art Program	140	196
Science Club	141	245
Book of the Month Club	186	264
Story Writing	27	45
Remedial Program	468	355
Computer Club	42	131
Total Activities across all Programs in Program Year	1,247	1,535
Program Completion (based on Scorecard Module Tracking)	74%	70%
Art Program	90%	95%
Science Club	100%	107%
Book of the Month Club, Story Writing & Remedial Programs	99%	100%
Computer Club	82%	98%
Program Operations	96%	90%
Total Activities across all Programs in Program Year	90%	93%

Project monitoring reports



2) Library Student GROWBY Levels



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Year-ending scorecard

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		ASHRAYA Project	t Terra I	Firma 20	018-19	Score ca	rd									
Date																
1	Jbrary Program Science Club 70% complete	Art Program			Computer Program Operation			ons	ns Overall 23% complete							
					Pla	nned					Ad	hieved to (Date			
Program	Topic	Unit of Measure	No. of Units per School	No. of Schools	Points PerUnit	Total Points	Total Program Points	Total Points Across all Programs	No. of Units per School	No. of Schools	Total Points	Total Program Points	Across a ll Programs	5 to Plan by Program	Sito Plan Overall	
Library	MELActhrities Newspaper Quizzes Speed Reading Competition Books Isux ed	Seculoris Seculoris Seculoris No. of Docks Issue d In School Year	25 3 3 1600	9 9	0.25 0.10 0.10	58.5 27 27 36.1	100.0		20.0 4.0 2.0 900.0	9 9	45.0 3.6 1.8 20.3	70.7		71%		
Science Club	Mod ules - Heat Mod ules - Magnets Mod ules - Nather Mod ules - Density Mod ules - Density Mod ules - Light Arvind Gup ta Science Experiments Science Projects High School Science Projects Final Science Exam with Certifications	Completed Module with Scores Completed Module with Scores Experiments Projects Projects Events	1 1 1 1 5 3 4 1	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00	67 67 67 67 67 24.0 24.0 40 80	100.0		1.0 1.0 1.0 1.0 1.0 6.0 6.0 6.0 6.0 1.0	8 8 8 8 8 8 1 8	6.7 6.7 6.7 6.7 6.7 6.7 24.0 32.0 4.0 8.0	109.0		109N		
Art	Mod ules - Skatch in gwith Pencils Mod ules - Shading with Pencils Mod ules - Shaling with Pencils Mod ules - Still Life Pahrting Mod ules - Still Life Pahrting Paint Murals In Schools or Village High School Art Projects	Completed Module withScores Completed Module withScores Completed Module withScores Completed Module withScores Completed Module withScores Events Events Events	1 1 1 1 1 1 4 1 1 1 1 1 1 1 1 1 1 1 1 1	8 8 8 8 4 1	2.00 2.00 2.00 2.00 2.00 1.00	0.01 0.01 0.01 0.01 0.0 0.0 0.0 0.0 0.0	100.0		1.0 1.0 1.0 1.0 1.0 1.0 1.0	8 8 8 3 1	160 160 160 160 160 6.0 1.0 8.0	95.0		92N		
Compute r	Mod ules - Fun with Computers (Microsoft Paint) Mod ules - Introduction to a Computer Mod ules - Ee ments of Word Processing (Microsoft Word) Mod ules - Spread the ets (MS Ecsel) Mod ules - Making Presentations (Microsoft PowerPoint) Mod ules - Troail Project - Joau ment Writing u ing Microsoft Word Project - Solving a Problem using Microsoft Word Project - Solving a Chas Problem	Completed Module with Scone Completed Module with Scone Projects Projects Projects	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		1.50 1.50 1.50 1.50 1.50 1.50 1.50 2.00 2.00 2.15	90 90 90 90 90 90 90 12.0 12.0 13.0	100.0	596.0	1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0		9.0 9.0 9.0 9.0 7.2 9.0 7.2 9.0 12.0 12.0 13.0	98.2	221.4	98%	95%	
Learning Enhance ment	Book of the Month Club Se silons Kan nada Remedy Se silons - Dath 1 Kan nada Remedy Se silons - Dath 2 Kan nada Remedy Se silons - Dath 3 Story Writing Competitions Enacted Plays Enacted Plays	Seculons Seculons Seculons Seculons Sebonis dons Enactions Enactions	8 1 1 1 1 1		0.69 1.00 1.00 0.50 0.20 1.00	49.7 90 90 13.5 08 90	100.0		8.0 1.0 1.0 1.0 1.0 1.0	999999	49.7 9.0 9.0 135 1.8 9.0	101.0		101%		
Program Operations	AITP regram 5ch edu eis Signed off by School I Mits Monthly Time Scheitt (Signed by IIM) Submitted on Time Monthly (IIIn ances, Attend ance, Work & Asset) Au dits Monthly Work Proof 5 submitte don Time Monthly Nork (Pation 5 submitte don Time Monthly Register (Statematic done) Submitted GROW DY Tests 50% Improvement in GROWD Y Learning Levels Achieve d Project: Whitting Teparents Meeting swith Panents In-face Meeting with thitting reads.	On e-time Event Sub mits i ons Sub mits i ons Sub mits i ons Even ts with Soo ne Sub mits i ons Batche s Sob mits i ons Set si on s Set si on s Rele sams	1 8 8 8 8 8 8 2 2 3	9 1 1 9 9 1 9 1 1	0.50 0.25 1.00 0.20 0.50 1.01 2.00 0.50 2.00 1.01	45 20 40 80 16 18.0 27.9 80 90 40 90	36.0		1.0 8.0 8.0 8.0 8.0 8.0 8.0 8.0 8.0 8.0 8	9 05 1 9 9 1 9 1 9	4.5 1.0 4.0 1.2 18.0 27.9 8.0 9.0 4.0 9.0	90.6		94%		

Funding needs

ASHRAYA Project Level Funding Requirements 2019-20

Program	Expenditure Items	Per School \$	No. of	Total across Schools \$					
Libraries, Book of the Month Club and GROWBY Mentoring Programs	Books and other material, librarian salaries, infrastructure maintenance. Kannada teachers salaries, book copies for club meetings, learning kits for mentoring program	1,345	9	12,103					
Art Programs	Art kits and sketch books, art teacher salary, field trips, participation in local competitions	538	8	4,300					
Science Clubs	Science kits and lab books, science teacher salary, field trips, participation in local competitions	436	8	3,486					
Computer Clubs	Note books, computer teacher salary, field trips, participation in local competitions	341	8	2,725					
Total Funding Sought Acros			22,615						

Some sample videos

- 1. Feb 20th 2019: Annual day (Leonardo Da Vinci day) at Ajjipura HPS <u>https://yontu.be/A-ATxOCLBxE</u> with main photos at <u>https://yontu.be/A-ATxOCLBxE</u>
- 2. Jan 2nd 2019: Student profile on Best all-rounder student of the year: <u>https://youtu.be/MTAgnzcMzEA</u>
- 3. Jan 15th 2019: Mural Painting at Mangala Higher Primary School <u>https://www.youtube.com/watch?v=a-</u> <u>ELp4Pxw10</u>
- 4. March 27th to April 7th 2019 Year-ending certification exams and award ceremonies: <u>https://www.yontube.com/watch?v=uh8hcwrmWM8&t=3s</u>
- 5. April 6th 2019: Parent-teacher meeting at Lokkanahalli HPS (combined with certificate award ceremony at that school) <u>Attps://youtu.be/TWAUsWe3Nyw</u>
- 6. April 8th 2019: Mural painting at Hanner HPS <u><u><u>Rttps://youtu.be/u-_PCgOzbke</u></u></u>
- 7. April 11th 2019: Enactment of the Shakespearean play Hamlet by the top performing team (Hannr HPS) -

Attps://yontn.be/K_BC72KVOHg

All our videos can be found at our You Tube channel: <u>Attps://www.youtube.com/channel/UCp-yoRl1L57sfwgjUg3LQJA</u>

What we offer to donors

- * You own the unit you fund and can build bonds
- * Quarterly project monitoring reports
- * Copions photos and videos of activities posted on our YouTube channel
- * Visits to school units
 - \checkmark Conduct workshops on specific areas of expertise
 - ✓ Go on a field trip
- * Participate and be a gnest in year-ending annual day

How to donate

- 1. Make check in name of ASHRAYA, specify project to fund and mail to ASHRAYA, 2418, 130th Place NE, Bellevue, WA 98005
- 2. Make online donations on <u>www.ashraya-nsa.org</u> and click on DONATE
- 3. Donate through Guidestar if you are making donations through your company (Ashraya Corp or our tax JD EJN 52-1791311)